

## TAKE THE GREAT AMERICAN ROAD TRIP TO THE PRINCESS FOR LABOR DAY WEEKEND

*Cruise into the end of summer with a classic trip through America, presented by BMW North Scottsdale*

**Scottsdale, Ariz. (August 10, 2020)** – The Fairmont Scottsdale Princess is cranking up the tunes and turning up the nostalgia for an end of summer blowout. The Great American Road Trip to the Princess will feature all the fun and Americana of the classic road trip, just in one place. Hit the open road, whether you're nearby or about to be, check your map and head to the Princess for an unforgettable weekend of sights, fun, food and drink.

### **Arriving at Your Destination**

Check in will be in the Princess Ballroom, directly across from the lobby, and decked out like a classic American pit stop. Guests can take picture with a classic car provided by Barrett-Jackson, as well as a new BMW provided by BMW North Scottsdale.

### **Taste Your Way Through the Lower 48**

One of the best parts about a road trip is the opportunity to experience all the new flavors of the local fare. The Princess will take your taste buds on a tour around the country, with each of our signature restaurants featuring a different regional cuisine.

[La Hacienda](#) will feature a road trip through Mexico with a Cabo vibe

[Bourbon Steak](#) will celebrate the best of Chicago and Kansas City style steakhouses, with a Mina twist

[Toro Latin Restaurant & Rum Bar](#) will take diners on a road trip through Miami, featuring their famed Cubano sandwich

[Ironwood American Kitchen](#) will feature the all American road trip BBQ, with their crowd pleasing BBQ boxes, featuring Carolina BBQ pulled pork, Texas brisket, Memphis BBQ chicken, coleslaw, baked beans, white bread and pickles

### **Packing Packages**

Take advantage of great deals like the [Arizona Resident's Rate](#) – which features 40% off our best available rate; our [Stay Close](#) package, where each second night is on us; the [Play More, Stay More](#) package, featuring a free round of golf at the famed TPC Scottsdale (see site for details). Or take advantage of one of the resort's most popular packages – [Sip, Savor and Splash](#) – which features a \$100 daily resort credit.

### **Swimming Holes Everywhere**

Enjoy six sparkling pools, and [dive in movies](#) every Saturday night. From Sunset Beach's 800 tons of white sand and Sonoran Splash, which features two 200 foot waterslides to the tranquility of Well & Being's adult's only rooftop pool and Sonoran Landing, there's a pool just right for everyone.

### **Roadside Attractions**

- Drive in movie on Saturday night
- Fishing derbies twice a day at the resort's fully stocked lagoon
- Nature walks with Ranger Rick around the resort's 65 lushly landscaped acres
- Immerse yourself in the local culture with a locally curated art show
- Enjoy the 145<sup>th</sup> running of the Kentucky Derby at Plaza Bar, featuring southern cuisine of
  - Deviled eggs
  - Pimento cheese fondue

- Heirloom tomato and watermelon salad
- Shrimp and polenta cake
- Fried chicken and biscuits
- Ribeye or andouille sausage sliders

### **Relaxing Rest Stop**

Enjoy a girlfriend getaway with discounts on spa treatments when you book two – a savings of up to \$50. Or enjoy 20% off of the popular Havasupai Falls Rejuvenation treatment – a two hour treatment featuring a body scrub and relaxing massage. Friends can also pull into the salon for a Girlfriends Champagne Pedi for two for only \$179, which includes a glass of champagne, and a red Arizona clay mask and shea butter paraffin.

### **Art of the Drive**

[Celebration of Fine Art](#) will feature a pop up art show on Saturday and Sunday from 10am – 4pm in Princess Plaza, displaying pieces by various local artists that will be available for purchase.

### **Safety First**

We all know how important safety is when you hit the open road, particularly today. Rest assured that the Princess takes the health and safety of our guests and colleagues seriously, which is why we have launched our [ALLSAFE](#) program. From extra cleaning staff in our public areas, to ensuring that all guest rooms are sanitized prior to check in, the Princess is doing everything we can to keep our guests happy, healthy and safe.

### **Drive Away in Something New**

We're all taking a few more road trips this year, so we might as well make sure we're safe, comfortable and up to date with all the newest roadworthy technology. Our friends from [BMW North Scottsdale](#) will be onsite to give those interested the opportunity to check out a new ultimate driving machine.