

IT'S A BIRD, IT'S A PLANE, IT'S SUPERHERO SUMMER AT THE PRINCESS

From Memorial Day to Labor Day, the [Fairmont Scottsdale Princess](#) invites you to an adventure of heroic proportions as families enjoy special superhero themed activities and photo ops, dive-in movies, fireworks and so much more at Arizona's original endless summer destination. With Arizona's only white sand beach, five sparkling pools* and two rip-roaring waterslides, luxurious guest rooms, award-winning restaurants, a world-class spa and championship golf...why staycation anywhere else?

Check out Four Things You Need to Know about [Superhero Summer at the Princess](#)

1) What is happening?

Kids' Check-In: From Sidekick to Superhero

Calling all superheroes, caped crusaders and masked marvels! Children will transform from sidekick to superhero in a flash with a special cape and mask they all receive upon check-in. Their mission: to decode the Superhero secret message assigned upon arrival. There's an extra special treat for those who have booked the Superhero Summer package - a superhero tote with two superhero waters and Superhero Power Boost powders to rejuvenate a weakened superhero. Capture the moment in a Superman-inspired phone booth photo booth, and say hello to our furry and friendly cape-wearing Canine Ambassadors.

Superhero Training Academy

Unleash your very own special powers! Create superhero belts and cuffs before you take on tests of strength, speed, endurance and character. Discover your unique powers special just to you. Upon Academy completion, participants will become a certified superhero themselves, complete with their own superhero name, origin story and diploma!

Superhero Zip Line Flight School

Fly through the sky at the Superhero Flight School with thrilling zip line rides through the resort's scenic lagoon. Zip line rides complimentary for in-house guests throughout the summer.

Where the Wild Things Are

It's time for some outdoor fun! Say hello to Bobcat Billy in the lobby and then head to the Lagoon Lawn for all ages catch and release fishing derbies. Afterward, join the expert handlers of Sonoran Desert Falconry and learn about our resident hawks and falcons. Then discover the surrounding wildlife on a complimentary resort tour led by nature enthusiast, Ranger Rick. And make sure to stop by our new home for our resident turtle, Cecil.

Superhero FUN Squad

Join the FUN squad at Sonoran Splash pool for high energy, family friendly games, trivia and music with fun prizes!

Mermaid University

Become a real life mermaid! Our resident mermaid, Moon, hosts 90-minute experiences at Sunset Beach that include your very own Monofin Mermaid Tail, goggles, Mermaid University diploma with chosen mermaid name and tail tutorial *available to resort guests only. Children must know how to swim and be accompanied by an adult. Cancellations non-refundable. Call 480.585.2694 for more information.

Fireworks!

Every Saturday night at 9 pm celebrate the season with fireworks all summer long! Best places to watch: Sunset Beach, Princess Pool and Overlook or Lagoon Lawn.

Celebrating Real Life Superheroes

People of all ages need superheroes! They overcome adversity, they never give up, and they inspire others to join them in their cause for greatness. Join us as we celebrate our real-life superheroes all summer long. Book the Superhero Summer Package with a \$10 daily donation to Cox Charities, benefitting MASK, who act as real life superheroes to children throughout the Valley or join the resort's social media contests.

Superhero Federation Aqua Light Fest

After dark, the night comes alive on our two 200-foot water slides at Sonoran Splash pool with lasers, fog, colorful strobe lights, LED hula hoops and techno beats by DJ Super Splash! Join the Superhero Federation Aqua Light Fest pool party and boost your powers at the super foam charging station or show off your speed with our faster-than-light challenge game.

Epic Dive-in Movies

Enjoy family favorite superhero movies on our inflatable screen while floating in the pool at Sunset Beach and keep your superhero energy up with cart side bites.

2) Who will be there?

Marvel Comics Arizona' Superheroes

During summer weekends, guests will be treated to appearances by Marvel Comics Arizona superheroes. Each weekend and holiday, young superheroes in training can meet and take their photos with superheroes such as Arizona's Captain America, Arizona's Captain Marvel, Arizona's Spider Man, Arizona's Wonder Woman and other Arizona Marvel characters throughout the summer.

3) How can I make it extra special?

For a truly super experience book the resort's Signature Superhero package, starting at \$189 per night:

- Luxuriously appointed overnight accommodations in a standard Fairmont room
- \$50 daily resort credit valid for use at Well & Being Spa and all resort food and beverage outlets
- Superhero welcome tote with superhero themed bottles of water and Pedialyte "power boost" (Hero H2O)
- \$10 daily donation to Cox Charities benefitting MASK

Escape to the Exclusive Fairmont Gold Villas

- Fairmont Gold is a spectacular option for guests looking to upgrade their summer experience and be truly pampered with personalized service like never before.
- Private check-in and check-out
- Private concierge services available daily from 6:30 am – 9 pm
- Complimentary deluxe continental breakfast and evening canapés
- Complimentary filtered and locally-sourced water, located in your guestroom
- Complimentary self-parking
- Complimentary access to Well & Being Spa and membership amenities
- Rates starting at \$339

4) What is there to do for adult Superheroes that need to recharge?

Retreat to Well & Being

Train like a superhero! Soar through the air in our new Bungee Bounce class or defy gravity in our new Wall Yoga class. Or, take the cape and mask off and discover the 44,000 sq. ft. sanctuary of Well & Being Spa. Guests receiving treatments or who purchase a daily membership pass will have access to the Spa facilities for the day, including the following amenities: rooftop adults-only pool, wet steam room, Swiss shower, eucalyptus inhalation room, Swedish dry sauna, hot therapeutic whirlpool, cold plunge pool, co-ed grotto waterfall, fitness center and classes.

Swing like a Pro

Enjoy One of America's Best Courses, according to *Golfweek Magazine*, with incredible summer rates at TPC Scottsdale, featuring sweeping views of the majestic McDowell Mountains, two championship courses and 36 holes of inspiring golf and upscale amenities that let everyday golfers experience an authentic PGA Tour day on the links. And with more than 200 courses nearby, the hole-in-one potential is limitless.

Enjoy Retail Therapy

Our resort boutiques include Maverick for men, Anna J for women, Reflections for poolside attire, Provisions for gifts and necessities, and Well & Being Community Market for fitness, beauty and wellness

Rebound with brunch

Ironwood American Kitchen

Savor a chef crafted brunch with local farm fresh twists. Live your weekend to the fullest and brunch at one of our top-rated restaurants. And did we mention – donut wall?!

Toro Latin Restaurant & Rum Bar

Enjoy a live DJ and delicious menu featuring churro French toast, huevos rancheros, sushi rolls and more. Whether you want to wake up early or sleep in, we've got a variety of sumptuous brunch options to get your day started off right.

Sundown Saturdays + Snapback Sundays

Sundown Saturdays

All summer long, chill to entertainment by a live DJ, try select cocktail samplings for two or savor a hand-rolled cigar during Sundown Saturdays at The Plaza Bar. Refreshing summer poolside cocktails include the Cocojito (made with coconut rum, lime, mint and pineapple), the Tropical Bull Margarita (tequila, lime, agave, mango and upside down Red Bull), Frosé All Day (wine, raspberry, vodka and mango) and Ocean Water (coconut whiskey, blue curacao and citrus soda).

Snapback Sundays

Snap into a Sunday state of mind with poolside bloody mary, mimosa and tequila sunrise drink specials, healthy bites. Guests 18 and older can enjoy a relaxing chair massages from the providers at Well & Being Spa.

5) What epic events will happen during Superhero Summer at the Princess?

Memorial Day Summer Kick-Off

Kick off your summer with a visit to the Princess for a holiday weekend full of family friendly activities, a special holiday check-in experience, superhero character appearances, and nostalgic American summer experiences! Make some new summertime memories with a spectacular weekend at our AAA Five Diamond resort.

Fourth of July Freedom Fest

Join us for our ninth annual Fourth of July Freedom Fest July 4th through 6th, as we celebrate with a patriotic party only the Princess can put on with concerts, fireworks, all-American fare, military tributes, real-life military superheroes, a vintage air show and poolside fun!

Labor Day Dreamcation

Wave 'bon voyage' to summer and sail away on the S.S. Princess with a cruise to an exotic location. Join us this year for a weekend of fun in the island sun, and end your summer with a getaway to remember!

More information is always available at scottsdaleprincess.com, or by calling Royal Service at 480.585.4848.

About Fairmont Scottsdale Princess

Set against the backdrop of Arizona's McDowell Mountains, the AAA Five Diamond Fairmont Scottsdale Princess reflects its Southwestern setting with Spanish colonial-style architecture, expansive plazas and lush, flower-filled gardens. The resort features 750 oversized guest rooms (including 102 new guest rooms at Sunset Beach) six heated swimming pools, the luxurious 44,000 square foot Well & Being Spa, championship golf at the adjacent TPC of Scottsdale and the Trailblazers Kids Club. Dining options include Ironwood American Kitchen serving breakfast, lunch and dinner, Bourbon Steak, the AAA Four Diamond steakhouse by acclaimed chef Michael Mina; modern Mexican cuisine at La Hacienda by Richard Sandoval and Toro Latin Restaurant & Rum Bar by Richard Sandoval, serving Pan Latin fare with stunning views overlooking the 18th green at the TPC of Scottsdale Stadium Course. The Plaza Bar in Princess Plaza serves craft cocktails nightly with scenic outdoor fire pit patios. For more details, please call (866)-540-4495 or visit scottsdaleprincess.com. Join the resort's online communities at facebook.com/FairmontScottsdale, instagram.com/fairmontscotsdl & twitter.com/fairmontscotsdl.

About Fairmont

Fairmont Hotels & Resorts is where occasions are celebrated and history is made. Landmark hotels with unrivalled presence, authentic experiences and unforgettable moments have attracted visitors to Fairmont and its destinations since 1907. The Plaza in New York City, The Savoy in London, Fairmont San Francisco, Fairmont Banff Springs and Fairmont Peace Hotel in Shanghai are but a few of these iconic luxury hotels, forever linked to the special places where they reside. Famous for its engaging service, grand public spaces, locally inspired cuisine and celebrated bars and lounges, Fairmont promises a special brand of thoughtful luxury that will be remembered long after any visit. With a worldwide portfolio of more than 75 hotels, Fairmont also takes great pride in its deep community roots and leadership in sustainability. Fairmont is part of Accor, a world-leading augmented hospitality group offering unique and meaningful experiences in 4,800 hotels, resorts, and residences across 100 countries. fairmont.com
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